


Board of Regents

March 5, 2015 Presentation

A landscape photograph showing a wide, flat field in the foreground, possibly a meadow or agricultural field. The field is bathed in the warm, golden light of a low sun, which is visible as a bright, glowing orb on the horizon. The sky is a mix of soft pinks, oranges, and yellows, with some wispy clouds. In the distance, there are faint silhouettes of trees or hills. The overall mood is peaceful and contemplative.

“Scholarship and philanthropy are each, separately, among the most powerful forces at work shaping the future of our society. In combination, they are unsurpassed in their capacity to improve the human condition.”

- William Beaty Boyd
Former President, University of Oregon

Philanthropic Impact Study

Purpose

- Determine best way to optimize philanthropic momentum
- Align system and university leadership with emerging Institutional Advancement vision
- Focus Institutional Advancement staff and create consistent messaging

Philanthropic Impact Study

Process

- Institutional Advancement Staff
- Texas Tech and Angelo State Foundations, plus Campaign Leadership
- System and University Leadership
- University Deans

Philanthropic Impact Study

Bold, Fundable Ideas

Donors invest in response to a dynamic vision and bold ideas

Philanthropic Capacity

Screening analyses balanced with affinity models confirm donor base has capacity and proclivity



Philanthropic Impact Study

Infrastructure

Right balance between staff and volunteer leadership as well as philanthropic goals and resource and staffing plans

TEXAS TECH

