

ANGELO STATE UNIVERSITY

Update on Strategic Priorities March 2018 EXECUTIVE SUMMARY



Goals



Strategic Priorities ANGELO STATE UNIVERSITY



Priority # 1- Increase Enrollment and Promote Student Success

| Goals | | 2014 | 2015 | 2016 | 2017 | % Change | 2017 Target | Variance to Target | 2018 Target | 2020 Target |
|---|-------------------------------|---------|-------|-------|--------|----------|----------------|-----------------------|----------------|----------------|
| Fall Enrollment | | 6,494 | 8,508 | 9,581 | 10,417 | 9% | 9,700 | 717 | 9,850 | 10,000 |
| Enrollment from Outside Service area ¹ | | 3,859 | 4,489 | 5,060 | 5,565 | 10% | 5,500 | 65 | 5,750 | 6,000 |
| REVISED Graduate Student Enrollment as a % of Total Enrollment ² | Total: with Dual Credit | - 16.5% | 14.5% | 15.5% | 15.5% | 0% | 16% | -0.5 | 15% | 15% |
| | Total: Without Dual Credit | | 18.5% | 20.3% | 21.4% | 5% | 16% | 5.4 | 20% | 20% |
| Number of Students Receiving CARR scholarship | | 2,544 | 2,601 | 2,900 | 2,977 | 3% | 2950 | 27 | 3000 | 3050 |
| Dual Credit Student Enrollment | | 79 | 1,889 | 2,313 | 2,921 | 26% | 2375 | 546 | 2500 | |

Priority # 2-

Priority # 4- Further Outreach and Engagement

| Goals | 2014 | 2015 | 2016 | 2017 | % Change | 2017 Target | Variance to Target | 2018 Target | 2020 Target |
|--|--------|--------|--------|--------|----------|----------------|-----------------------|----------------|----------------|
| Number of Documented K-12 Students Participating in Outreach and Engagement Activities ¹ | 19,910 | 17,774 | 21,850 | 6,916 | -68% | 6,000 | 916 | 8,000 | 10,000 |
| Wellness, Engagement, and Development (WED Center)/ Laura Bush | 10,368 | 16,985 | 15,461 | 20,221 | 31% | 17,000 | 3,221 | 18,000 | 20,000 |